

Entertainment

When “lights, camera, action” are interrupted, regardless of the reason, entertainment firms need a timely and knowledgeable response to ensure the show must go on! Because today’s entertainment industry is more complex than ever, and includes a broad range of risk management issues, the need for technical claims expertise, including hands-on experience in the intricacies of the industry, is paramount. Our team understands the unpredictable nature of the business and the high-value, high-risk complexities that our clients need to navigate. That’s why we offer a comprehensive services portfolio to support our entertainment clients with all aspects of claims management, whether it’s as a TPA partner or on property and casualty claims.



OUR EXPERTISE

Our team has proven know-how with many of the most potentially costly risks facing the entertainment industry:

Entertainment, Film, and TV Production

- Studios and independently financed films
- Television networks & production
- Commercial production
- Cast, crew, equipment, and first- and third-party

Contingency / Non-Appearance

- Live entertainment / performers / festivals
- Motorsports
- Influencers / Spokespersons / Athletes

Prize Indemnity

- Winner selection
- Security audits
- Risk analysis

OUR TEAM

The McLarens team includes a global network of specialists who we can assemble to provide comprehensive, seamless service on even the most complex risk issues.

- Loss adjusters
- Project managers
- Forensic scientists
- Regulatory and subject matter experts
- TPA / Program Administration (bordereaux, fund management, & reporting)
- Engineers
- Forensic accountants
- Crisis management public relations

OUR SOLUTIONS IN ACTION *Entertainment Case Study*

Situation

A large music festival comprised of multiple stages spread over a rural landscape was interrupted by heavy rains and flooding. Access was heavily impacted for festival goers, transportation and service vendors, and the promoter’s staff. Media exposure was high-profile before the event was concluded. The Insured and venue suffered loss and claims were made by multiple parties.

Outcome

Our team successfully mitigated the loss exposure and concluded settlement of multiple claims based on their adjustments.

Scenario

Our long-standing relationship with the client contributed to trust, understanding of requirements, and intuition of needs. Our team lead traveled overnight to the festival location with the client to be onsite in the morning to assist with triage of the situation, identify loss exposures, and manage expectations of the multiple parties involved. Our team managed the claims process and settlement including physical damage and time element aspects and worked closely with the client throughout.

Our Quality Promise & Premium Service

Quality is the cornerstone of McLarens, demonstrated by our 2016 AM Best Client Recommended Insurance Adjuster Award. McLarens’ range of entertainment solutions offers comprehensive programs that deliver tangible business outcomes for our clients. When partnering with McLarens, you will not only receive a customized program and high-quality deliverables designed to meet your specific needs, you will also enjoy a premium level of service that sets the standard in the industry.